

SPM 205: Principles and Contemporary Issues in Sport Management

SPM 205

Principles and Contemporary Issues in Sport Management

(3 credits)

Class Size: 10-25

Faculty: Gina Pauline, Assistant Professor, Syracuse University

Administrative Contact: Eric Young, Senior Associate Director, Project Advance

Course Catalog Description

Overview of the sport industry through examination of problems and issues faced by contemporary sport managers. Unique characteristics of sport and resulting social and ethical responsibilities of sport managers are discussed using case study method. Shared Competencies Ethics, Integrity, and Commitment to Diversity and Inclusion.

Course Overview

SPM 205: Principles and Contemporary Issues in Sport Management is an introductory course offered through the Syracuse University David Falk College of Sport and Human Dynamics.

SPM 205 introduces the student to sport management concepts and sectors through an examination of problems and issues

faced by contemporary sport managements. Unique characteristics of sport and resulting social and ethical responsibilities of sport managers will be discussed.

In addition to the use of traditional pedagogical teaching methods to deliver basic sport management concepts, students are required to complete a comprehensive, hands-on project that demonstrates their comprehension of the different sectors of the industry covered throughout the semester.

Pre- /Co-requisites

N/A

Course Objectives

- Identify and describe the unique characteristics and dimensions of sport.
- Examine some of the major problems/issues facing sport managers.
- Develop a knowledge and understanding of what is involved in the management of sports.
- Gain an appreciation and an understanding for the realm of facets within the sports industry.
- Apply the foundation and principles of sport management to various aspects of the sport industry.
- Understand the social and ethical responsibilities involved in managing sport organizations and events.
- Identify career opportunities in the sports industry and how to be prepared for these opportunities.

Laboratory

N/A

Required Materials

Principles and Practice of Sport Management, 6th Edition,
Masteralexis, Barr, and Hums

Hard Text – ISBN: 9781284142136 (Jones & Bartlett Learning,
800-832-0034)

Instructor Recommendations

N/A